

Professional Organics.com™ for Salon/Spa

Professional Salon/Spa Shampoo & Conditioner Fact Sheet

Tips on how to experience good performance for better hair health and styling satisfaction using the latest and newest ecologically developed professional salon/spa organic hair products. A few simple tips you need to know about organic shampoo.

1. If you are using shampoo with synthetics and petro-chemicals (yes, that's still most everyone!) then you may notice that our shampoo does not foam at the start, or too much at first - your hair may feel a bit "flat"... well, it's not the shampoo - it's your hair! It may feel this way because our salon natural shampoo with organic ingredients is starting to wash out all of the years of accumulated synthetic/chemical build up in your hair. That is also why children find that our shampoo foams really great! (less build up) Once you have used ProfessionalOrganics.com™ shampoo and washed out many of the persistent synthetics and petro-chemical ingredients found in 99.5% of all hair products your hair will start to feel and look like it did in your younger days!! Really! How do we know?... because our own customers have been telling us this very fact from their own experience. These products have been market-tested with our own customers and local professional stylists for 4 years now.

Testimonial: *"I was quite skeptical at the concept of organic shampoo, I thought it was a hippie idea... actually, there is no way to escape the truly wonderful experience of using these great products with these exceptional ingredients - my customers LOVE them, have become more loyal to my salon services and my product sales have gone up as well."*

Monica Bouviere, Monica's Salon

2. Once you have reached the "organic turning point" then your hair will feel like it hasn't in years. This "organic turning point" may come in a few shampoos or near the end of the whole bottle - depending on your hair history. The "organic turning point" may happen sooner for folks with softer water conditions, water filters, and in children (less years of hair synthetic/petro-chemical build up).

Testimonial: *"One of the best things I ever did was private label your exceptional products! I have recently become very aware of the chemicals and dangers within our industry. You folks have done your homework, the ingredients are very good, my customers are very loyal to these products which is good for my sales numbers. Good on ya Mates!"*

Paul Telesford, The Underground

www.ProfessionalOrganics.com™

Questions?? 250.701.9170

Every dollar you spend is a vote for, or against, the Earth -TM

~thank-you, Joseph Borkovic, Founder/Eco-preneur.

... stay tuned... the next page is all about the Real Story behind this salon revolution!!

Professional Organics.com™ for Salon/Spa

The Real Story Behind the World's First Professional Organic Salon/Spa Shampoo.

Let's face it, the world is changing. People are starting to think differently, ask questions, maybe even better questions than the last generation asked.

Organic products and sustainable options, really aren't options any more. Earth is just one planet and heck, we are all on it together - or not! Why keep using harmful chemical garbage products just to get a bit of style going??

Heck, that is now totally going out of style, especially when the stylin' products harm you and the Earth too. Maybe not all at once, but science does show it is happening a little bit at a time... and now this math has us in a crisis on this planet.

Did you know FACT... everyday now in the USA 6.2 billion (BILLION) ounces of shampoo and personal care products are washed down the drain with damaging synthetic and petro-chemicals. Chemicals we just used to wash ourselves.

We wash - our water and the Earth get polluted - is that insane? Those large, faceless cosmetics and personal companies do not care a whit about your health, or the Earth and will sell you potentially dangerous and damaging chemicals just to make another buck, because somewhere legislation says they legally can - it's true!... but it's not right! Say NO - use true organic products from real eco-companies!!

Yes, things are also changing... people are more concerned than even 5 or 10 years ago, and are getting smarter about their choices and voting with their wallets. People want to live healthier lives, contribute less to pollution, protect the environment... why, because WE are the ENVIRONMENT, we actually are the Earth.

Did you know FACT... that the closest thing on this planet to our blood is sea water?... and sea water can actually be used for emergency blood transfusions.

A clean, green Earth is in - always was, for a few generations maybe we all just forgot. Time to remember what's important - and have fun too!

So what is the deal with this new Professional Organics-TM shampoo? Well... this is not your mother's shampoo, no sir. In fact, this Professional Salon blend was

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not even in existence 4 years ago - it was only an idea. But a good idea, is simply the first place where anything good gets started.

So was it possible? A revolutionary new product innovation made to satisfy demanding professional stylists special specifications - because a few concerned stylists did see the way the chemicals in the stylist's world were affecting themselves and the direction of the health of the Earth. Stylists have amongst the highest incidence of miscarriages, fibromyalgia, cancer, arthritis and skin disease because of their high exposure to their industry's professional products yup you guessed it - laced with all them syn-chemicals, put together just to fool/enhance the "feel" of your hair and empty your wallet. You are already beautiful, stay so naturally!

So, that was when the question was seriously asked... "Is it really possible to make great professional quality shampoo with organic ingredients that is, and still feels great?...AND with NO more of the dangerous synthetics and petro-chemicals??"

That's exactly where we come in - you see it was these professional stylists that asked a father and son who believed in this direction, can you guys do this ?? We said, "Heck yeah groovy stylist peoples - we'll sure as heck try anyway!... and the dream of Professional Organics™ was born..."

Did you know FACT... you too can now look good & feel good about your eco-choices.

So real, true organic ingredient professional shampoo became our mantra for the several years. No it sure wasn't easy. We had to invent some organic ingredient extraction processes and actually re-think, re-research, re-motivate and re-invent the whole darn shampoo world of synthetic-chemical knowledge into the unknown new direction for organic shampoo... well, finally YES we did it... if you try our shampoo and after one bottle of using our excellent, revolutionary professional organic products you aren't totally, completely, over-the-moon HAPPY - well, then use another and you will be!! Good for you, good for Earth. So just quit the chemicals in your old shampoo and try organics - heck, research even shows it's better for your sex life!!

Please visit - www.ProfessionalOrganics.com™ Call anytime! 250.701.9170

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~thank-you, Joseph Borkovic, Founder/Eco-preneur.

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